

CASE STUDY // PLEASED TO MEET YOU

WILLIAMS REFRIGERATION
CROSBYS

PLEASED TO MEET YOU

WILLIAMS PRODUCTS HELP POPULAR NEWCASTLE RESTAURANT MAKE THE GRADE

Based right in the heart of the trendy High Bridge quarter, Pleased To Meet You is one of the jewels in the crown of Newcastle's culinary scene.

Launched originally as a bar offering over fifty varieties of gin, alongside a selection of craft beers, fine wines and cocktails, it has rapidly expanded with a sophisticated cocktail lounge and, most recently, a restaurant. With up to 250 covers on Saturdays and 150 during the week days it has established a strong reputation already.

Head chef David Kennedy has created a menu showcasing the best in local produce, with recipes combining a modern British approach and classic French technique. As any chef knows, when using fine ingredients it is vital to keep them at peak freshness for as long as possible. To that end, Crosbys, the catering equipment suppliers overseeing the project, recommended equipment from Williams Refrigeration, including Jade counters and a dual compartment coldroom.

MODULAR DESIGN PERFECT FOR TIGHT SPACES

Creating the new restaurant was not without its problems. Pleased To Meet You is based in a Grade 2 listed building, with limited access.

Project manager John Clarke explains, "With the coldroom we were working under a very tight schedule. Just ten days from the initial enquiry to carry out the site survey, design, installation and commissioning of the coldroom. To make it more interesting the only access we had was a narrow fire exit!"

Williams coldrooms use a modular panel construction, allowing designers to create rooms of almost any size and shape. The panels use specially developed zero ODP, 80mm polyurethane insulation which provides optimum thermal efficiency, while securely foamed camlock tongue-and-groove joints form a tightly locking, stable structure that eliminates ice build-up in joints and ensures a complete thermal envelope, assisting with BREEAM accreditation.

A comprehensive range of options including a variety of doors and movable internal partitions allows it to be customised according to each location's specific requirements.

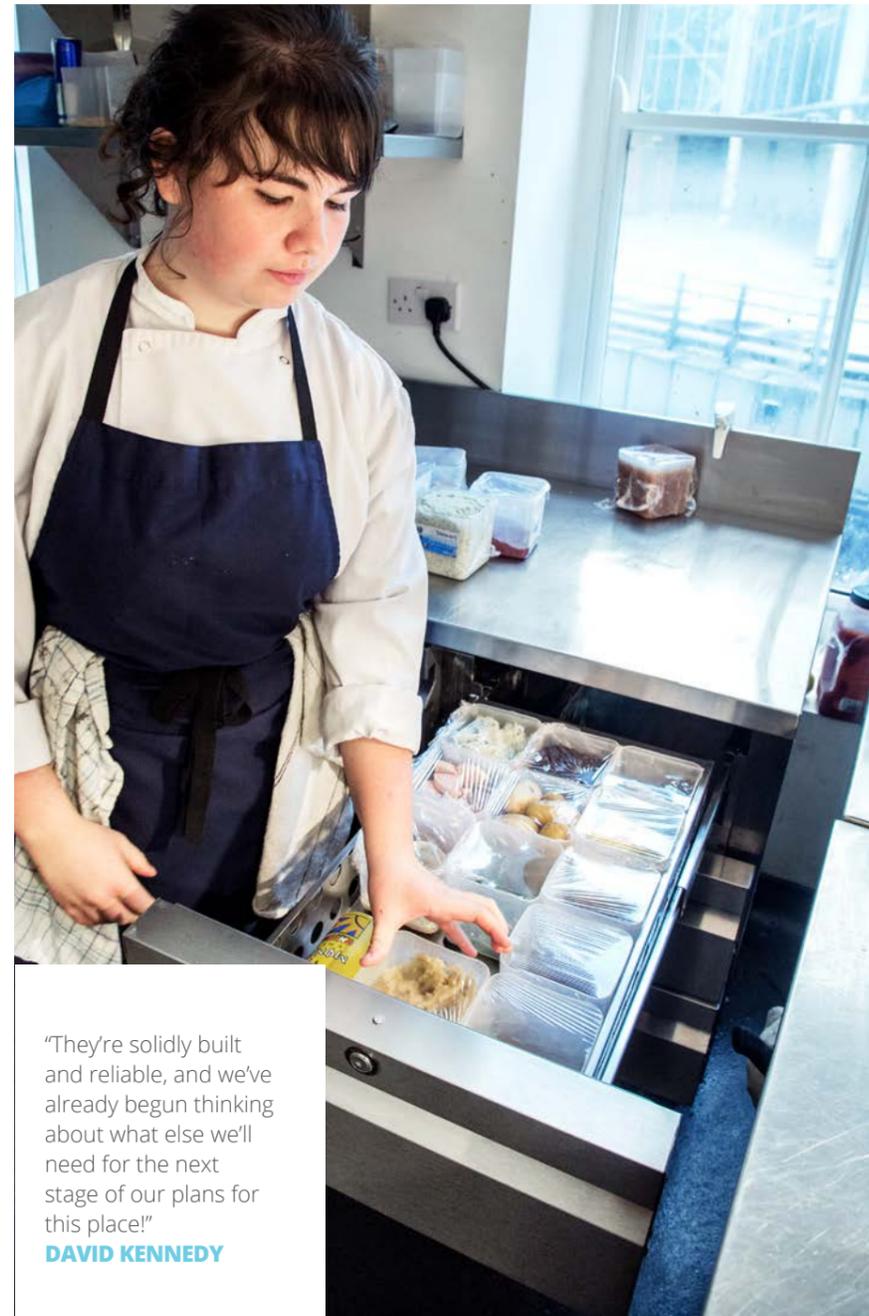
FLEXIBLE REFRIGERATION

As well as a coldroom, Pleased To Meet You has a suite of Williams Jade counters. These are robust counters designed to provide excellent performance in tough foodservice environments.

"They're great," says David. "We move at quite a pace in the kitchen, and they give easy access to all your ingredients safe in the knowledge that they're as fresh as possible."

The clever design of the Jade counters also helped in the installation. "The removable refrigeration cassette made getting them up the stairs far easier than it would have been with most of the alternatives," says John.

"Overall we've been very happy with our Williams products," says David. "They're solidly built and reliable, and we've already begun thinking about what else we'll need for the next stage of our plans for this place!"



"They're solidly built and reliable, and we've already begun thinking about what else we'll need for the next stage of our plans for this place!"
DAVID KENNEDY



www.williams-refrigeration.co.uk

Williams Refrigeration
 Bryggen Road
 North Lynn Industrial Estate
 King's Lynn
 Norfolk PE30 2HZ
 T +44 (0) 1553 817 000
 F +44 (0) 1553 817 111
 E info@williams-refrigeration.co.uk



Installation of all Williams products requires adequate ventilation.

Williams has recently upgraded its products. As such the 'on location' images used here, differ slightly to the new range. For true new model representation please refer to the individual product images.

Williams reserves the right to modify the design, materials and finish in accordance with its progressive development policy.

Williams Refrigeration is a trading name of AFE Group Limited.
 Registered in England & Wales under Registered Number 3872673.
 Registered Office Address - Bryggen Road, North Lynn Industrial Estate, Kings Lynn, Norfolk, PE30 2HZ

an Ali Group Company

