



CHAMELEON

Chameleon allows operators to personalise their refrigeration using food safe, long-lasting vinyl wrapping to provide completely bespoke designs.

ADAPT | EVOLVE | REGENERATE



CHAMELEON: JAW-DROPPING FRIDGES THAT STAND OUT FROM THE CROWD

Ever wanted a fridge that's a work of art? Or covered in leopard skin print? Or made out of marble? Chameleon from Williams is the answer.

Businesses are under constant pressure to innovate and stand out from the crowd - Chameleon allows you to personalise your refrigeration.

Using food safe vinyl wrapping, we can provide completely bespoke designs. There are virtually no limits to what Chameleon can achieve: it can be used to cover just about any Williams model with any colour or pattern and can even be textured to create a truly realistic finish.

As part of the Chameleon service, we can create graphics in-house. Alternatively, you can provide your own designs.

The Chameleon vinyl meets all food hygiene requirements, is heat resistant from -40°C up to 140°C and has been awarded a BI fire rating. With an eight-year shelf life, it is tough enough to cope with the most hectic working environments.

You can add Chameleon to almost everything in the Williams product range, from undercounters to upright cabinets to modular coldrooms. This makes it ideal for any front-of-house application, especially chef's tables or theatre-style kitchens.

Chameleon is a show-stopper, it's the perfect way to personalise equipment and make an impact.

The cost of Chameleon will depend on the selected model and the complexity of the graphic. The price is available on application.

CHAMELEON FROM WILLIAMS

- Match any Pantone colour
- Bespoke designs available
- Meets all food hygiene requirements
- Textured materials available
- Heat resistant from -40°C up to +140°C
- BI fire rated
- Eight-year shelf life
- Tough enough to cope with the most hectic working environments



























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Installation of all Williams products requires adequate ventilation.

Williams reserves the right to modify the design, materials and finish in accordance with its progressive development policy.

Williams Refrigeration is a trading name of AFE Group Limited.
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